IMMUNOLOGY2022™ Signage and Branding Opportunities
Aisle Banners

• Aisle Banner attached to the Aisle Signs in the Exhibit Hall
• 1 per aisle
• 8 available
• Size: 4’x3’
• Cost: $750

• Please email exhibits@aai.org or call 301-634-7821 for current aisle availability of this item
Lightboxes

• Locations include:
  • 3 locations in Lobby C – main area with Registration, Entrance to Exhibit Hall and meeting rooms
  • 3 locations in MLK Lobby – lobby where attendees enter the Convention Center
• Size: 79”x120”
• Cost: $3,000

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Lightbox Locations – Level 1 – Lobby C
Lightbox Locations – Level 2 – MLK Lobby
Locations of Escalator Clings – ES7 & ES5 – see next pages for more detailed information
Escalator Graphics – ES7 – Lobby C to MLK Lobby

- Center of up/down escalators – 7 panels - Panel A- 11.5"w x 12.75"h, Panels B thru E are 69"h, panel F -75"h, panel G -14"h
- Left side of up/down escalators - 6 panels - Panel h-11.5"w x 25.5"h, panel I- 4.5"w x 69" h, panels j-K are 7.5"w x69"h, panel l- 15"w x 69" h, panel M- 21.5"w x 37.75" h
- Floor decal – 136”x45”
- Cost:
  - Center only -$4,000 – SOLD!
  - Left only- $4,000
  - Carpet decal only- $1,500
  - Center+left - $7,000
  - Center+left+decal - $8,250
Picture of ES7 Escalator Graphics
Escalator Graphics – ES5 – MLK Lobby – **ALL SOLD**

- Center of up/down escalators – 7 panels - Panel A- 11.75"w x 14.25"h, Panel B- 74.75"h, Panel C,D,E,F are 69" h, panel G-14"h

- Right side of up/down escalators – 6 panels -Panel h-20.5"w x23.5"h, Panels I,J, K, L, are 69"h, Panel M-74.75"h

- Carpet decal – 136”x45”

- Cost:
  - Center only - $4,000
  - Right only - $4,000
  - Carpet decal only- $1,500
  - Center+left - $7,000
  - Center+left+decal - $8,250
Picture of ES5 MLK Escalators - SOLD
Column Wraps – 1 SOLD

• 3 locations in lobby C - main area with Registration, Entrance to Exhibit Hall, and meeting rooms
• 4’x’8’ square, 4 sides included – artwork can be different on all sides
• $3,500

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