

JOIN US IN PORTLAND



IMMUNOLOGY2022™

THE ANNUAL MEETING OF THE AMERICAN ASSOCIATION OF IMMUNOLOGISTS



EXHIBITOR PROSPECTUS

May 6–10, 2022 | Portland, OR

WWW.IMMUNOLOGY2022.ORG



An Invitation to Exhibit and Sponsor at...

IMMUNOLOGY2022™

The American Association of Immunologists (AAI) is excited to invite you to join us in Portland for **IMMUNOLOGY2022™** from May 6–10 at the Oregon Convention Center! AAI hosts the world's largest annual all-immunology meeting, bringing together scientists from 40 countries who are at all career stages—from international leaders to the next generation of scientists. Over 3,000 scientists are expected to attend **IMMUNOLOGY2022™** to hear about cutting-edge science and learn of innovations and products that can benefit their research programs.

Who Should Exhibit?

Any company with products or services that are essential or supportive to researchers in the field of immunology, or have innovations that will improve or accelerate laboratory results. Your competitors will be there...so should you!

Why Exhibit at IMMUNOLOGY2022™?

Our unique exhibit program brings scientists and exhibitors face to face all day, and during an exclusive "Exhibit and Poster" time in the afternoon that does not conflict with any other events. Exhibitors have many opportunities to promote their research and products through Exhibitor Workshops, the Passport Program, and other promotional opportunities. **IMMUNOLOGY2019™** (the last in-person AAI annual meeting due to the global COVID-19 pandemic) drew almost 3,500 scientific registrants from 40 countries. Your potential for new markets is excellent!

Attendees surveyed in 2019 revealed that:

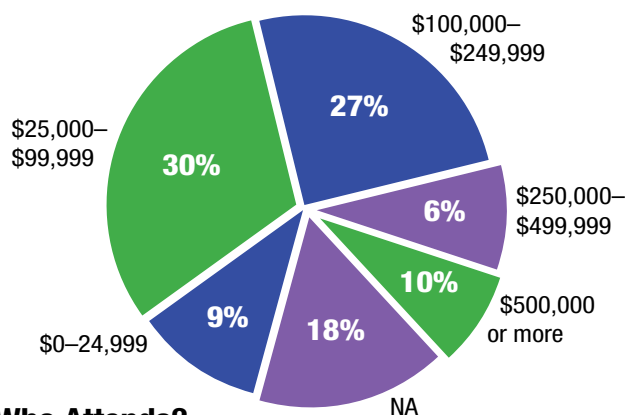
- 85% are involved in their labs' purchasing decisions.
- 84% went to the Exhibit Hall three or more times.

As an Exhibitor at IMMUNOLOGY2022™, You Can Expect to:

- **Sell.** The AAI meeting annually brings together the largest number of researchers in immunology, and the greatest concentration of buying power in the field.
- **Meet new customers.** Of attendees who visited the Exhibit Hall, 59% went to find a new supplier, technology, or product.
- **Visit with current customers.** Of attendees who visited the Exhibit Hall, 64% went to meet with their current suppliers.

Exhibit space will be assigned on a first-come, first-served basis. Discounted exhibit space is available for applications received by October 31, 2021, so don't delay!

ANNUAL SPENDING BY AAI MEETING ATTENDEES¹



Who Attends?

AAI expects the outstanding scientific and educational program for **IMMUNOLOGY2022™** to attract 3,000 immunologists from among AAI members and their colleagues:

- University faculty/principal investigators
 - Graduate students
 - Postdoctoral fellows
 - Laboratory managers
- Corporate scientists
- Government scientists
- Scientists from independent research institutions
- Scientists representing 20 guest societies
- Immunologists from around the world

Here's what 2019 exhibitors said they liked...

“We had a great opportunity to display our products to current and potential customers, and introduce to them our latest developments in science.”

“We enjoyed high traffic in the booth and quality interactions with attendees. The location was ideal.”

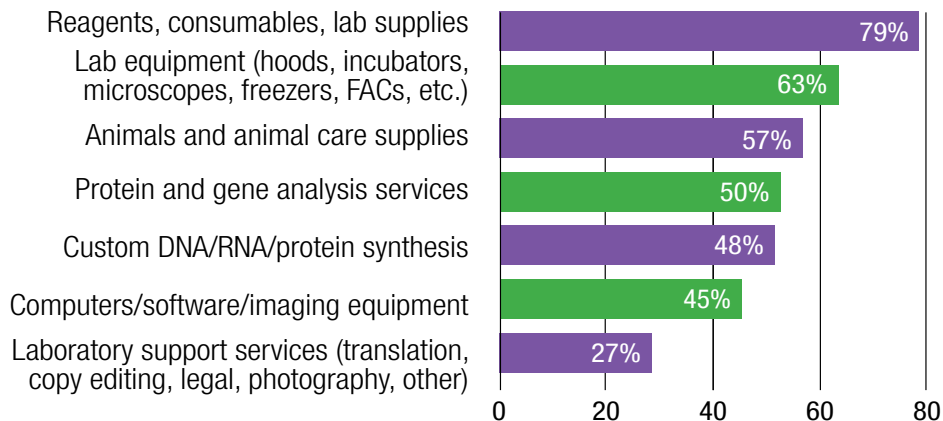


Attendees purchase these products:

- Antibodies and diagnostics
- Balances, spectrophotometers, high-throughput robotics equipment
- Cell and tissue culture reagents
- Cell separation and cell counter products
- Centrifuges
- Chemicals
- Cytokines, chemokines, and growth factors
- Data analysis systems and software
- Electrophoresis equipment and reagents
- ELISA kits and plate readers
- Flow cytometers and cell sorters
- General lab supplies and equipment
- Genomics and proteomics equipment, reagents, and software
- Histology and immunohistochemistry supplies
- HPLC equipment and reagents
- Incubators
- In vivo cell and animal imaging equipment
- Irradiators, animal and cell
- Laboratory animals and equipment, including specialty diets
- Laboratory support services
- Laminar flow hoods
- Microarray equipment, reagents, and software
- Microscopes (confocal, electron, TIRF) and related reagents/software
- Molecular biology and PCR reagents
- Oligonucleotide/peptide/protein production services
- Pipettes, pipetting devices, test tubes, plates, and other consumables
- Scientific journals, subscriptions, and books
- Scintillation counters, gamma counters, radioisotopes
- Software
- Transfection kits and reagents
- And more...

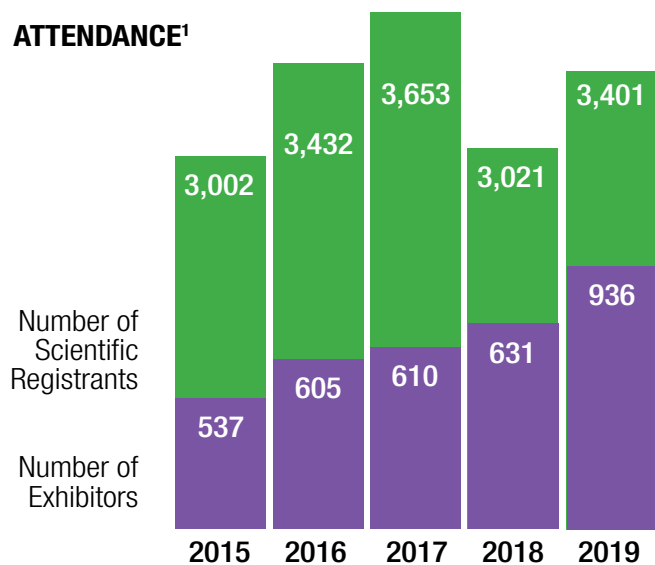
Don't see your product or service listed? Sign up now as an exhibitor for the opportunity to have your product represented!

PRODUCTS ATTENDEES ARE PURCHASING¹



THE LARGEST ANNUAL ALL-IMMUNOLOGY MEETING WORLDWIDE!

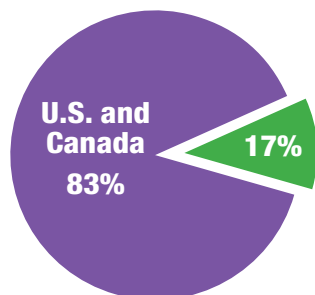
ATTENDANCE¹



“This was a great meeting! Excellent science spanning multiple areas of the broader field, interesting speakers, wonderful networking opportunities, and great job/career info for my trainees.”

Please note that due to the COVID-19 pandemic, IMMUNOLOGY2020™ did not take place, and IMMUNOLOGY2021™ was held virtually.

ATTENDEES BY COUNTRY¹



International

Top Attending Countries

- (in alphabetical order)
- Australia
 - China
 - Germany
 - Japan
 - South Korea
 - Taiwan
 - United Kingdom

¹ Source: 2019 Attendee Survey

Scientific Program at IMMUNOLOGY2022™

This program will feature more than 800 scientists speaking in over 100 sessions, as well as 1,750—plus poster presentations in the Exhibit Hall. Presenters will share their latest research in areas that include:

- Antigen Processing and Presentation
- Basic Autoimmunity
- Cellular Adhesion, Migration, and Inflammation
- Cytokines and Chemokines and Their Receptors
- Hematopoiesis and Immune System Development
- Immediate Hypersensitivity, Asthma, and Allergic Responses
- Immune Mechanisms of Human Disease
- Immune System Regulation: Cellular and Molecular Mechanisms
- Immunology Education
- Innate Immune Responses and Host Defense: Cellular Mechanisms
- Innate Immune Responses and Host Defense: Molecular Mechanisms
- Lymphocyte Differentiation and Peripheral Maintenance
- Microbial, Parasitic, and Fungal Immunology
- Mucosal and Regional Immunology
- Technological Innovations in Immunology
- Therapeutic Approaches to Autoimmunity
- Transplantation Immunology
- Tumor Immunology
- Vaccines and Immunotherapy
- Veterinary and Comparative Immunology
- Viral Immunology

Information Coming Soon!

OREGON CONVENTION CENTER

Oregon Convention Center

Exhibit Halls CD

777 NE Martin Luther King Jr. Blvd.
Portland, OR 97232

Exhibit Dates

May 7–9, 2022

Exhibits Open

9:30 AM–4:30 PM daily

Dedicated Poster Hours

2:30 PM–3:45 PM daily

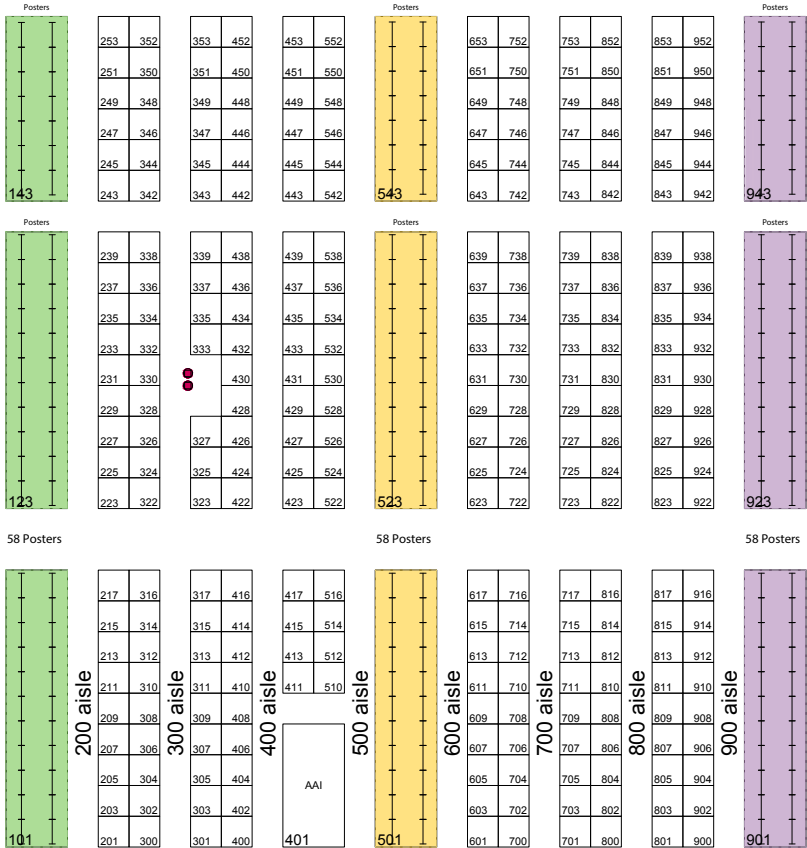
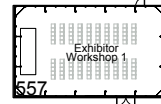
See Interactive Floor Plan at
www.IMMUNOLOGY2022.org.

Available space will be assigned
on a first-come, first-served basis.

Island booths may be created
by combining four or more
10' x 10' booths.

AAI reserves the right to modify the floor plan
to the extent necessary in the best interest of the
AAI Exhibit Hall. An updated version will be available
at www.immunology2022.org.

EXHIBIT HALLS CD



ENTRANCE



PREVIOUS EXHIBITORS

(Represents exhibitors since 2015)

Companies in bold participated in
Virtual IMMUNOLOGY2021™

10x Genomics

AAT Bioquest Inc.
Abbott Diagnostics
Technologies AS

Abcam

ABclonal Technology
Abeomics, Inc.
ACEA Biosciences, Inc.
ACROBiosystems
Active Motif
Acumenta Biotech

Adaptive Biotechnologies Corporation

Adarza Biosystems
Adipogen Life Sciences, Inc.
Advanced Cell Diagnostics
Advanced Targeting Systems

Agilent Technologies

AID Autoimmun Diagnostika
GmbH

AimPlex Biosciences

Akadeum Life Sciences

Akoya Bio
Alere Technologies AS (formerly
Axis-Shield)

AllCells

Allen Institute for Immunology

ALZET® Osmotic Pumps/ DURECT Corporation

Analytik Jena USA

Ancell Corp.

Andrew Alliance USA

Applied Cells, Inc.

Arbor Assays

ArcherDX

AUM BioTech

Aviva Systems Biology Corporation

Axis-Shield PoC

Axion BioSystems

Azure Biosystems

BD Biosciences

Beckman Coulter Life Sciences

Beijing Solarbio Science
& Technology Co., Ltd.

Bethyl Laboratories, Inc.

Bio X Cell

BioChemed Services

Biocompare

Biocytogen LLC

BioLegend

BioMedTech Laboratories, Inc.

Bio-Rad Laboratories

Biorbyt

Bioreclamation/VT

BioRender

BioSpherix, Ltd.

Bioss Antibodies

Bioss, Inc.

BioStatus Limited

Bio-Techne

BioTek Instruments

Biotium, Inc.

Biovendor

Boca Scientific Inc.

Bon Opus

Boster Biological Technology

BPS Bioscience

BrandTech Scientific, Inc.

British Society for Immunology

BTS Research

BTX / Harvard Apparatus

Bulldog Bio, Inc.

Canopy Biosciences

Caprico Biotechnologies, Inc.

Cayman Chemical Company

CDI Laboratories

CEDARLANE

Cell Biologics, Inc.

Collecta

Cell IDx, Inc.

Cellink

Cell Press

Cell Signaling Technology

CELLTREAT Scientific Products

Cellular Technology Limited

Cepharm Life Sciences, Inc.

Champions Oncology

ChemoMetec

Chimerigen, Inc.

Chondrex, Inc.

ClearH2O

Cloud Clone Corp.

Connex

Crown Bioscience

Curiox Biosystems

Cyagen Biosciences Inc.

Cytek Biosciences Inc.

Cytobank

Cytognos

DartMouse

DDNews

De Novo Software

Definiens

DeNovix Inc.

Diagenode

Digital Proteomics

DiscoverX Corporation

Drummond Scientific

Dynex Technologies, Inc.

Elabscience Biotechnology Inc.

eLife

Elsevier B.V.

Embi Tec

emp Biotech/Essential Life
Solutions

Envision Genomics

Enzo Life Sciences, Inc.

EpiGentek

EpigenDX, Inc.

Equitech-Bio Inc.

Essential Pharmaceuticals, LLC

Expedeon

EZBiolab

FASEB MARC

FiberCell Systems, Inc.

Fitzgerald Industries International

Flarebio Biotech LLC

FlowJo, LLC

Fluidigm Corporation

FluoroFinder

Foxo Life Sciences

Fred Hutchinson Cancer Research
Center

Freezerworks

Frontiers

Funakoshi Co., Ltd.

Future Science Group

GENE TOOLS, LLC

GeneCopoeia Inc.

GenScript USA Inc.

GL Biochem (Shanghai) Ltd.

Grifols Diagnostic Solutions Inc.

Hamilton Company

Hamilton Robotics

handyem Inc.

HistoTox Labs (HTL)

Histowiz

Horizon Pharma, Inc.

Houston Omics Core

Humanzyme, Inc.

Hycult Biotech Inc.

IBA Lifesciences

illumina Inc.

ImmPort: Immunology Database
and Analysis Portal

Immudex USA

Immune Epitope Database
& Analysis Resource (IEDB)

Immunochemistry Technologies,
LLC

Implen Inc.

Indica Labs

ingenious targeting laboratory

Innopsys

Innova Biosciences Ltd.

INTEGRA Biosciences

Intuitive Biosciences

InvivoGen

Invivoscribe, Inc.

ionPATH

iRepertoire, Inc.

Irvine Scientific

Jackson ImmunoResearch
Laboratories, Inc.

Journal of Experimental Medicine

JPT Peptide Technologies GmbH

Juno Therapeutics

Keyence Corp. of America

Kingfisher Biotech

Kinnakeet Biotechnology

KRONUS, Inc.

LC Sciences

Leinco Technologies Inc.

Life Diagnostics, Inc.

LifeSensors

Lipocalyx GmbH

List Biological Laboratories, Inc.

Lonza

Lophius Biosciences GmbH

Luminex Corporation

Lupus Research Alliance

Mabtech, Inc.

MacVector, Inc.

Mallinckrodt d/b/a Therakos

MBL International Corporation

MedGenome Inc.

Mediso USA

Meridian Life Science, Inc.

Meso Scale Discovery

MicroMedicine

MilliporeSigma

Miltenyi Biotec

Mimotopes

MP Biomedicals, LLC

Myriad RBM

Nacalai USA, Inc.

NanoCollect

NanoString Technologies

National Jewish Health

Nature Publishing Group

Nexcelom Bioscience

Nexus LLC

Nicoya

Norgen Biotek Corp.

Novogene Corporation Inc.

Novoprotein

NuAire, Inc.

Olink Proteomics

Omni International

ONI Bio

Opentrons

ORFLO Technologies

OriGene Technologies, Inc.

Oxford University Press

Partek Incorporated

Pathogens and Immunity

PBL Assay Science

PEPperPRINT

PeptoTech, Inc.

peptides&elephants GmbH

PerkinElmer

PharmaLegacy Laboratories
(Shanghai) Co., Ltd.

Phitonex, Inc.

Plexense, Inc.

Precision for Medicine

Probe Life

Prolimmune Inc.

Promega Corporation

PromoCell GmbH

ProSci Inc.

Protein Fluidics, Inc.

ProteinSimple

Proteintech Group Inc.

QIAGEN

Qognit Inc.

Quad Technologies

Quansys Biosciences

Quanterix

Quidel Corporation

Rad Source Technologies, Inc.

Rainin Instrument, LLC

Randox Laboratories Ltd.

Rapid Novor Inc.

RayBiotech, Inc.

ReachBio Research Labs

Reddot Biotech Inc.

Research Diets, Inc.

Resonant Sensors Incorporated/
Experimmune

Reveal Biosciences

Rockland Immunochemicals, Inc.

RURO Inc.

Sanguine Biosciences

Sanofi Pasteur

Sapphire North America

Sarstedt, Inc.

Sartorius

Science Immunology / AAAS

ScienCell Research Laboratories

SCIENION US, Inc.

SciMed Solutions

SCIREQ Inc.

Second Genome

Servicebio

ShanghaiTech University

Shenandoah Biotechnology, Inc.

Sino Biological, Inc.

Society for Immunotherapy of
Cancer

SoftGenetics

SomaLogic Inc.

Sony Biotechnology Inc.

Source BioScience

SouthernBiotech

Springer Nature

St. Jude Children's Research
Hospital

Stellar Biotechnologies Inc

STEMCELL Technologies Inc.

Stratadigm

Studylog Systems

SurModics, Inc.

Sysmex America

Taconic Biosciences

Taylor & Francis

Tercen

Tetracore, Inc.

The Jackson Laboratory

The Journal of Immunology

The Lab People, Inc.

Thermo Fisher Scientific

The Scale People Inc.

TissueGnostics USA

Tonbo Biosciences

Transnetyx, Inc.

UVP LLC

VDJServer

Vector Laboratories

VectorBuilder

Verity Software House

Veterinary Clinical Resources

VitaScientific

Vium

W.W. NORTON & CO INC.

WaferGen Biosystems

Western Michigan University
Homer Stryker, MD School of
Medicine

Wiley

Worthington Biochemical Corp.

X Zell Inc.

xBiologix, Inc.

Xcell Biosciences

ZEISS Microscopy

ZenBio, Inc.

Zephyrus Biosciences

IMPORTANT DATES

Mark your calendar for these important dates and enjoy all that **IMMUNOLOGY2022™** has to offer!

Important Deadlines

2021

OCTOBER 31

- Early application deadline (Exhibit Application and booth deposit due)
- After this date, full payment is due with Exhibit Application.
- Exhibit space is assigned on a first-come, first-served basis according to date Exhibit Application is received.

NOVEMBER 30

- Full payment for booth is due.
- All booth fees become nonrefundable.

2022

FEBRUARY 1 (tentative)

- Exhibitor Kits are available online at www.theexpogroup.com; participating exhibitors will receive an email notice when the site is live

JANUARY 13

- Deadline to receive Exhibitor Workshop descriptions from exhibitors for inclusion in meeting materials
- Deadline to receive logos from Premier Sponsors for inclusion in meeting materials

FEBRUARY 15

- Deadline to receive company description from exhibitors for inclusion in meeting materials

APRIL 3–14 (varies by hotel)

- Deadline for hotel reservations

MAY 5–6

- Exhibitor Move-in

MAY 7–9

- Exhibits open 9:30 AM – 4:30 PM daily

MAY 9–10

- Exhibitor Move-out 4:30 PM – 10:00 PM on May 9 and 8:00 AM – NOON on May 10

Exhibit Fees

A discount is available for exhibitors who apply for space and make their deposits by October 31, 2021. Prices in U.S. dollars.

10'x10' CORNER BOOTH

\$3,570 (if application and deposit are received on or before October 31, 2021)

\$3,780 (after October 31, 2021)

10'x10' IN-LINE BOOTH

\$3,360 (if application and deposit are received on or before October 31, 2021)

\$3,570 (after October 31, 2021)

Package includes:

- 8' backwall drape/3' high dividers
- 7" x 44" one-line sign
- 4 Exhibitor badges (access to Exhibit Hall only)

All booth purchases include the opportunity to purchase up to two Scientific Registrations per company at a special Exhibitor Rate. Misuse of badges may lead to expulsion from the meeting.

Booth Assignments

Available space will be assigned on a first-come, first-served basis after Virtual IMMUNOLOGY2021™ Exhibitors have been assigned by priority points.

EXHIBIT SALES CONTACT

AAI Exhibits Manager

E-mail: exhibits@aai.org

Phone: 301-634-7821



EXHIBITOR SCHEDULE*

Schedule subject to change. Please check www.IMMUNOLOGY2022.org for updates.

THURSDAY, MAY 5

12:00 PM – 5:00 PM Exhibitor Move-in

FRIDAY, MAY 6

9:00 AM – 5:00 PM Exhibitor Move-in
2:30 PM – 6:00 PM Sessions/Symposia
5:00 PM – 6:00 PM President's Address
6:00 PM – 7:30 PM Opening Night Reception

SATURDAY, MAY 7

8:00 AM – 6:45 PM Sessions/Symposia
9:30 AM – 4:30 PM Exhibits Open
10:00 AM – 10:45 AM Exhibitor Workshops
11:15 AM – 12:00 PM Exhibitor Workshops
12:30 PM – 1:15 PM Exhibitor Workshops
1:45 PM – 2:30 PM Exhibitor Workshops
2:30 PM – 3:45 PM Dedicated Poster Presentations in Exhibit Hall
4:30 PM – 5:30 PM Award Lecture
6:00 PM – 6:45 PM Distinguished Lecture
7:00 PM – 9:00 PM Careers in Biotech Panel and Reception

SUNDAY, MAY 8

8:00 AM – 6:45 PM Sessions/Symposia
9:30 AM – 4:30 PM Exhibits Open
10:00 AM – 10:45 AM Exhibitor Workshops
11:15 AM – 12:00 PM Exhibitor Workshops
12:30 PM – 1:15 PM Exhibitor Workshops

1:45 PM – 2:30 PM Exhibitor Workshops

2:30 PM – 3:45 PM Dedicated Poster Presentations in Exhibit Hall

4:30 PM – 5:30 PM Award Lecture

6:00 PM – 6:45 PM Distinguished Lecture

MONDAY, MAY 9

8:00 AM – 6:45 PM Sessions/Symposia
9:30 AM – 4:30 PM Exhibits Open
10:00 AM – 10:45 AM Exhibitor Workshops
11:15 AM – 12:00 PM Exhibitor Workshops
12:30 PM – 2:30 PM President's Symposium
12:30 PM – 1:15 PM Exhibitor Workshops
1:45 PM – 2:30 PM Exhibitor Workshops

2:30 PM – 3:45 PM Dedicated Poster Presentations in Exhibit Hall

4:30 PM – 5:30 PM Award Lecture

4:30 PM – 10:00 PM Exhibitor Move-out

6:00 PM – 6:45 PM Distinguished Lecture

7:00 PM – 9:30 PM **IMMUNOLOGY2022™** Gala

TUESDAY, MAY 10

8:00 AM – 12:15 PM Sessions/Symposia

8:00 AM – 12:00 PM Exhibitor Move-out

* Exhibitors agree not to extend invitations, call meetings, host events, or otherwise encourage the absence of attendees or Exhibitors during the official hours of **IMMUNOLOGY2022™**. Official hours include scientific sessions, Exhibit Hall hours, and social events.

Our 2019 attendees said they highly recommend the AAI annual meeting...

“This was my first time attending AAI. I will definitely make this an annual part of my career development activities!”

“The 2019 meeting was the best of all the AAI meetings I've attended over the past 30 years. I'm looking forward to the next AAI annual meeting!”

Enjoy
nearly 4 hours
of unopposed
Exhibit Hall/Poster
Presentation
time!

AAI EXHIBIT / SPONSORSHIP TERMS AND CONDITIONS

This Exhibit Application must be signed by an authorized representative of the exhibiting company (hereafter "Exhibitor"). This signature will signify that the authorized representative has read and agrees to the terms specified below, as well as on the IMMUNOLOGY2022™ website (www.IMMUNOLOGY2022.org). The American Association of Immunologists, Inc., (AAI) reserves the right to interpret these regulations as it deems proper and/or necessary to ensure the success of the Exhibition and to further the educational purposes of the event. Participation in or at this event means Exhibitor agrees to comply with AAI Rules and Regulations that are in effect at the time Exhibitor Move-in begins.

The AAI reserves the right to enforce these Rules and Regulations and impose penalties as described in the Terms and Conditions, up to and including expulsion from the meeting of Exhibitors who violate them.

GDPR Compliance

When subject to its terms, Exhibitor will collect, store, and use personal information only in compliance with the obligations of the EU General Data Protection Regulation (www.EUGDPR.org) and will employ appropriate safeguards to ensure the security of the information.

Exhibits/Sponsorships/Advertising

AAI reserves the right, in its sole discretion, to accept or deny applications for exhibit space and to allocate space among Exhibitors. AAI reserves the right to accept or deny the purchase of sponsorships or advertising. In the case of a denied application, all monies collected by AAI, less fees, expenses, or purchases owed to AAI, will be refunded to the applicant.

Use of "The American Association of Immunologists", "AAI" or "IMMUNOLOGY2022™"

"The American Association of Immunologists, Inc.", "The American Association of Immunologists", "AAI", or "IMMUNOLOGY2022™" are copyrighted and trademarked names. Use of these names by any company or exhibitor to promote a product or imply endorsement, partnership, or sponsorship by AAI of a service or activity, without the express written permission of AAI before, during, or after the annual meeting, is forbidden. Such use, without written permission, may result in cancellation of exhibit privileges without refund of monies paid and risk future exhibit opportunities at the discretion of AAI.

Selling by Non-Exhibitors Prohibited

IMMUNOLOGY2022™ attendees who do not have a registered booth in the Exhibit Hall are forbidden from selling their goods or services within the Exhibit Hall or outside the Exhibit Hall areas ("suitcasing"), including non-Exhibit Hall areas of the convention center, all meeting rooms, and all IMMUNOLOGY2022™ meeting hotels and special event venues. AAI reserves the right to expel violators of this policy from IMMUNOLOGY2022™ without refund. Further, violators may not be allowed to register for future meetings as determined by AAI.

GENERAL INFORMATION

Presentation of Products or Services

The purpose of the IMMUNOLOGY2022™ exhibit program is to further the education of or assist scientists working in the field of immunology, or in an affiliated relevant scientific field. The exhibits must be of an educational or service nature. They must emphasize instruments, products, or services for use in teaching and research, and/or books and other publications in relevant scientific fields.

All claims regarding products and services should be truthful and accurate. Unwarranted disparagements or unsubstantiated comparisons of a competitor's products or services are not permitted.

Selling and Promotions

IMMUNOLOGY2022™ Exhibitors will be allowed to sell their products/services in the Exhibit Hall. Sales of products/services are permitted if: the products/services are Exhibitor's own unaltered, marketed products; the products and services are directly related to the research and/or the clinical practice of IMMUNOLOGY2022™ attendees; and all transactions are conducted in a manner consistent with the professional nature of the meeting.

While attending IMMUNOLOGY2022™, Exhibitors with registered booths may sell and/or promote their goods and services while in the Exhibit Hall only. Exhibitors selling or promoting goods and services outside of the Exhibit Hall may be asked to leave the meeting without refunds.

Checks and credit cards may be used for payment, but cash transactions are not allowed for security reasons. Every transaction must be accompanied by a receipt for the purchaser. It is the responsibility of Exhibitor to have all licenses, permits, and/or registrations required by the conference venue, city, municipality, and/or state. Exhibitor is responsible for compliance with all applicable tax laws.

Space Assignment

Exhibitor agrees to abide by the Terms of Service set forth by the Oregon Convention Center and located at <https://oregoncc.org>. Assignment of space will be made on a first-come, first-served basis. Whenever possible, Exhibitors' space requests will be honored, but the final arrangements will be determined by AAI Exhibit Management. AAI shall have no liability if the space location assigned is not as requested or if space is sold out. AAI reserves the right to modify the floor plan to the extent necessary in the best interest of the AAI Exhibit Hall.

A 600-character maximum description of products and/or services to be displayed in the booths must be submitted. This information will be published in the Meeting Guide, provided that the application and description are received no later than **February 15, 2022**. If the description is not provided by the deadline date, only the name, address (as it appears on the contract), and booth number will be printed in the Meeting Guide.

General Rules for Exhibits

Exhibitor agrees to abide by the Terms of Service set forth by the Oregon Convention Center and located at <https://oregoncc.org>. AAI reserves the right to impose limitations on noise levels and on any other method of operation that becomes objectionable. The use of animals on the floor requires permission from AAI and the Oregon Convention Center.

Exhibitor agrees to abide by the Move-in and Move-out times set by AAI and to have at least one person staffing the booth during published Exhibit Hall hours. Exhibitors who vacate their booths prior to the published Move-out time without permission of the AAI Exhibits Manager may be assessed a fine equal to one-half of the booth fee, will forfeit any booth selection for the following year, and will not receive prior Exhibitor credit for booth selection at future shows. Unattended booths will be closed by AAI.

In the interest of the success of the entire AAI meeting, Exhibitor agrees not to extend invitations, host events, call meetings, or otherwise encourage absence of attendees or Exhibitors from the Exhibit Hall or the scientific sessions during the official hours of IMMUNOLOGY2022™. Official hours include scientific

session hours, Exhibit Hall hours, scheduled meetings and special events under the aegis of AAI, and social events. Additionally, Exhibitor agrees not to hold events, meetings, or other gatherings in the booth without pre-approval by the AAI Exhibits Manager.

Location Relative to Other Exhibit Booths

Exhibitors may use the Exhibit Application to designate their preference to be located near other companies or their wish not to be adjacent to or opposite designated companies. Those requests will be honored to the extent possible in conjunction with assignment priorities and requests for specific locations on the floor.

Distribution of Giveaways

Exhibitors will be permitted to distribute appropriate promotional materials and approved related items from their exhibit booth only. Exhibitors may not distribute materials outside their booth (hotels, Convention Center lobby area, etc.) without permission of the AAI Exhibits Manager. In keeping with the educational purpose of the exhibit program, giveaways must conform to acceptable, legal, and professional standards. AAI reserves the right to deny distribution of materials it deems inappropriate.

Exhibit Space Rental

All booths are 10'x10', unless stated or marked otherwise on the floor plan, and can be combined to make larger booths. Tiered pricing is available with discounts for applications and deposits received by October 31, 2021. Inline and Corner booth rental includes 8' high back drape, 3' high side divider drapes, and a standard (44"x7") identification sign with company name. Exhibit Hall aisles will be carpeted. Exhibitor must carpet the booth.

For space reserved according to priority points by Virtual IMMUNOLOGY2021™ exhibitors, a 50% deposit will be due within 30 days of booth assignment. Payment equal to 50% of the exhibit fee must accompany the application for space submitted before October 31, 2021. After October 31, 2021, all applications must be submitted with payment in full. Exhibit space will not be assigned and confirmed without receipt of deposit. The balance due on space assigned must be paid on or before November 30, 2021. After November 30, 2021, in the event of a late or missing payment, AAI reserves the right to cancel Exhibitor's booth, retain that portion of funds paid deemed "nonrefundable," and resell the space.

Exhibit fees cover exhibit space rental and an allotment of badges according to the size of the exhibit space. Any other booth furnishings and/or equipment must be contracted through the official AAI General Services Contractor as indicated in the AAI Exhibitor Service Kit. In the event that no representative of an exhibiting organization has arrived on-site to claim its space or freight two hours prior to the published event opening, AAI has the right to resell or relocate the exhibit space. Any booth not set up by the last two hours of Exhibitor Move-in may be force-built at Exhibitor's expense or relocated at the discretion of the AAI Exhibits Manager and at Exhibitor's expense.

Exhibitor Move-in and Move-out are deemed "construction zones" by OSHA and, as such, prohibits Exhibitor from wearing open-toed shoes of any kind in the Exhibit Hall. No minors will be permitted in Exhibit Hall during Move-In and Move-Out. These regulations will be strictly enforced for the safety of all.

Exhibitors may photograph their own booths, but photographing others' exhibit booths without the express permission of those Exhibitors or the AAI Exhibits Manager is prohibited.

Cancellation or Reduction of Exhibit Space

Exhibitor's decision to cancel or reduce space must be made in writing to the AAI Exhibits Manager for approval. The effective date of space cancellation or reduction will be the date the written notice is received by AAI. If space is cancelled or reduced on or before November 30, 2021, a refund will be made of any funds paid in excess of the required nonrefundable deposit. After November 30, 2021, all sales are final and any deposits plus other booth fees paid become nonrefundable. All cancellations or space reductions include the forfeiture of all Exhibitor badges that were originally allocated to the booth space.

Subleasing

Subleasing, assignment, or sharing, in part or in whole, any part of exhibit space is not permitted. Two or more companies may not share the same space. Exhibitor agrees to limit the service and/or materials displayed in the booth to those supplied or provided by Exhibitor, with the exception that proprietary equipment may be used solely for the purpose of demonstrating the materials or services of Exhibitor.

Registration of Exhibitors

Exhibitor will receive four complimentary Exhibit Hall Only badges for company personnel for every 100 square feet of reserved booth space. Additional Exhibit Hall Only badges can be purchased. AAI reserves the right to limit the number of purchased Exhibit Hall Only badges. It is the responsibility of the authorized individual signing the Application for Space to inform all company personnel of the AAI Rules and Regulations. **Exhibit Hall Only badges will not allow admission to scientific sessions. Exhibitors who wish to purchase scientific session badges should contact Exhibits Manager at exhibits@aai.org.**

BOOTH DESIGN AND USE OF EXHIBIT SPACE

AAI adheres to IAEE booth display standards. All exhibits and activities must fit within the confines of Exhibitor's assigned space so as not to impede traffic flow, infringe on the space of other Exhibitors, create any trip hazards, or violate the emergency exit routes or access to emergency equipment set forth by the Fire Marshal. The exhibit aisles will be carpeted. Exhibitors are required to cover their allotted floor space by either providing their own carpet or renting carpet from the General Services Contractor. Exhibitor carpet in booths must be of one color and must be clean. The AAI Exhibits Manager reserves the right to order and install carpeting for Exhibitors who have not installed carpeting by the start of the last two hours of the published Move-in time, whose carpeting does not meet the required standard, or who have no carpeting at all. Costs will be at Exhibitor's expense.

Standard In-Line Booths

The standard booth size is 10'x10' unless stated or marked otherwise on the floor plan, in the Exhibitor Prospectus, or in the contract. The maximum height of 8' is allowed only in the rear half of the booth space, with a 4' height restriction imposed on all materials in the remaining space forward to the aisle.

Multiple Standard Booths

In an exhibit that contains three or more linear booths (30 feet or more), the interior booths are permitted to contain display material with a maximum of 8' in height, provided that such display is confined to that area of Exhibitor's space, which is 10' from an adjoining booth.

Sufficient "see-through" area must be provided to avoid blocking the view of adjacent exhibits. The end booths of such an exhibit must conform to the Standard Booth restrictions of a 4' display area from the backline of the booth. Hanging signs are not permitted. No exhibit may span an aisle by using roofing. Exposed, unfinished sides of exhibit backgrounds must be draped to present an attractive appearance. If such draping is not installed, the AAI Exhibits Manager reserves the right to order and install draping at the expense of Exhibitor.

Island Booths

An island booth is a unit bordered on four sides by aisles. All materials and activities must be contained within Exhibitor's designated booth space. All display material is restricted to 20' in height with a sufficient "see-through" or "walk-through" area with 40% visibility per side. This is required to avoid blocking the view of adjacent exhibits.

Models or to-scale drawings of exhibits must be submitted by April 1, 2022, to the AAI Exhibits Manager for approval. Island booths will be measured and may not exceed the 20' height limitation. Hanging signs that are part of the booth structure are permitted but must not exceed the 20' height restriction as measured from the top of the sign to the floor.

Enclosed/Covered Booths

Exhibitors with booths that incorporate enclosed or covered areas must submit detailed plans at two months prior to Move-in. Booth plans must specify the maximum number of occupants and must have a structural engineer's stamp certifying the maximum occupancy load capacity. These booths are subject to requirements set by the local Fire Marshal. Contact AAI Exhibits Manager for specific requirements for your exhibit.

End-Cap Booths

An end-cap booth is a booth that has open sides on three aisles. AAI does not permit end-cap booths.

Aisles

Aisles are the leased property of AAI. No Exhibitor will be permitted to block aisles or otherwise impede proper flow of traffic through the Exhibit Hall. All demonstrations must take place within Exhibitor's designated booth space.

Fire Code Regulations

Federal, state, and city laws will be strictly observed. All drapes, curtains, table coverings, skirts, carpet, or any material used in exhibits must be flame retardant. Wiring must comply with fire department and underwriters' rules. Fire hose cabinets, fire extinguishers, sprinklers, fire exit doors, route of egress, and any other fire safety device or facility must not be hidden, obstructed, or otherwise disturbed. Crates, packing materials, wooden boxes, or other highly combustible materials may not be stored in the Exhibit Hall, meeting rooms, or fire exit areas. Materials not in compliance with the regulations will be considered trash and subject to disposal. Passenger elevators and escalators may not be used for freight, including hand trucks, floats, and similar equipment.

Security

AAI will contract with a reputable security firm during the course of the annual meeting. Duties of the guards will be to provide access control to, and general security of, the Exhibit Hall. Neither AAI, the Convention Center, hotels, nor the owners or lessors of the exhibit venue will assume any responsibility for Exhibitor's personal property. It is strongly urged that Exhibitor maintain awareness of any expensive, revenue-generating, irreplaceable

(within the timeframe of the exhibition), or proprietary product contained within their booth. Exhibitor has the option to hire private security services, if desired, for exclusive booth coverage.

Liability

Exhibitor assumes all responsibility and hereby agrees to protect, indemnify, defend, and hold harmless AAI and its officers, employees, and agents; the Convention Center and its employees and agents; and The Expo Group against all claims, losses, and damages to persons or property, governmental charges or fines, and attorney's fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy, or use of the exhibiting premises or a party thereof, excluding such liability caused by the sole negligence of the parties referred to above. In addition, Exhibitor acknowledges that AAI, its agents, the Convention Center, or The Expo Group will not maintain insurance covering Exhibitor's property, and that it is the sole responsibility of Exhibitor to obtain business interruption and property damage insurance covering such losses by Exhibitor.

Exhibitor shall be liable to the host facility and/or AAI for any damage to the building and/or the furniture and fixtures contained therein that shall occur through acts or omissions of Exhibitor.

Cancellation of Meeting and Exhibits

In the event IMMUNOLOGY2022™ is cancelled due to acts and events not within the control of AAI, and include, without limitation: Acts of God; strikes, lockouts, or other industrial disputes; inability to obtain material, equipment, or labor; epidemics, pandemics, civil disturbances, acts of domestic or foreign terrorism, wars within the United States, riots, or insurrections; landslides, lightning, earthquakes, fires, storms, floods, or washouts; arrests and restraint of rulers and people; interruptions by government or court orders; declarations of emergencies by applicable Federal, State, or local authorities; present or future orders of any regulatory body having proper jurisdiction and authority; explosions, and breakage or accident to machinery, the Application and Contract for Exhibit Space will be terminated. In such an event, neither party shall be liable to the other for delay or failure to perform its obligations.

Insurance

Exhibitor acknowledges that AAI does not maintain and is not responsible for obtaining insurance covering Exhibitor's property. Exhibitors are required to carry Commercial General Liability Insurance with limits of \$1,000,000 per occurrence, \$2,000,000 aggregate, and provide the certificate of coverage to AAI prior to April 1, 2022.

SERVICES AND OFFICIAL CONTRACTOR

Details for Exhibitor policies, labor, furniture, rental displays, lead retrieval, utilities, etc., will be included in the **Exhibitor Service Kit**, which will be distributed via email in January 2022. Exhibitors are encouraged to take advantage of discounts available for advance orders.

Please address all communications pertaining to exhibits to:
AAI Exhibits Manager
Email: exhibits@aai.org
Phone: 301-634-7821



IMMUNOLOGY2022™

THE AMERICAN ASSOCIATION OF IMMUNOLOGISTS

Meeting Dates: May 6–10, 2022 | Exhibit Dates: May 7–9, 2022
Oregon Convention Center | Portland, Oregon

INSTRUCTIONS: IMMUNOLOGY2022™ exhibit space is assigned first to returning Virtual IMMUNOLOGY2021™ Exhibitors and then on a first-come, first-served basis upon receipt of this Exhibit Application or the online Exhibit Application accompanied by a nonrefundable deposit of 50% of the exhibit fee. All balances are due by November 30, 2021. For applications submitted after October 31, 2021, full payment is due with the application.

Exhibitors may apply for space electronically at www.IMMUNOLOGY2022.org.

Company/Organization _____

Contact Name _____ Title _____

Address _____

City/State/Zip/Country _____

Phone _____ Email _____

Total number of booths requested _____

BOOTH PRICES

- Corner \$3,200 for returning 2021 Exhibitors*
\$3,570 before October 31, 2021
\$3,780 after October 31, 2021
- In-line \$3,000 for returning 2021 Exhibitors*
\$3,360 before October 31, 2021
\$3,570 after October 31, 2021
- Bulk/Island \$32.00 per square foot for returning 2021 Exhibitors*
\$35.70 per square foot before October 31, 2021
\$37.80 per square foot after October 31, 2021

*Returning 2021 Exhibitors must book according to priority points assignment schedule to receive these prices, or prior to October 31, 2021.

We prefer the following booth locations (in priority order):

- 1) _____ 2) _____ 3) _____
4) _____ 5) _____ 6) _____

We will exhibit the following products/equipment/services:

If possible, we would like to be located near (other exhibitor names):

If possible, we would NOT like to be located adjacent to or directly across from (other exhibitor names):

PAYMENT: TOTAL EXHIBIT FEE \$ _____
TOTAL AMOUNT OF DEPOSIT DUE (50%) \$ _____
BALANCE DUE \$ _____

Please make checks payable to **The AAI, Inc.**, in U.S. dollars drawn on a U.S. bank.

In accordance with the following terms, conditions, and regulations governing exhibits at the **IMMUNOLOGY2022™** meeting at the Oregon Convention Center, Portland, Oregon, the undersigned hereby makes application for exhibit space(s) which, when accepted by AAI Exhibit Management, becomes a contract. Terms and conditions listed in the attached 2022 AAI Exhibit/Sponsorship Terms and Conditions and at www.IMMUNOLOGY2022.org are a part of this contract. The undersigned agrees to abide by all rules, requirements, restrictions, and regulations as set forth in this agreement or as may be specifically designated by AAI Exhibit Management, the Convention Center, the official general services contractor, as well as any city, state, and federal regulations. Failure to abide by such rules and regulations may result in the forfeiture of all monies paid to AAI under the terms of this agreement. Exhibitors remain obligated to pay any outstanding balances due to AAI. Additionally, the undersigned acknowledges that an invoice for payment will be sent and agrees to submit payment within, but not later than, 30 days after space assignment.

I understand and agree to comply with the EU General Data Protection Regulations (GDPR) at www.EUGDPR.org.

I attest I have read and will abide by the AAI Code of Conduct at www.immunology2022.org/policy-statements.

Authorized Signature _____ Date _____

The American Association of Immunologists, Inc., (AAI) reserves the right, in its sole discretion, to accept or deny applications for exhibit space and to allocate space among exhibitors. In the case of a denied application, all monies collected by AAI will be refunded to the exhibiting company/organization.

CANCELLATION POLICY

If full payment is not received by November 30, 2021, booth space will be subjected to cancellation and immediate release to other entities interested in exhibiting. After November 30, 2021, all sales are final and any deposit or fee payment is nonrefundable.

Submit Application to:

AAI Exhibits Manager
1451 Rockville Pike, Suite 650, Rockville, MD 20852
Phone: 301-634-7821 • Email: exhibits@aai.org

Further information is available at
www.aai.org and www.IMMUNOLOGY2022.org.

For Official Use Only: Date Received _____ Time _____